

Rentokil through the lens

Rentokil 100 YEARS



For 100 years, Rentokil has been at the forefront of pest control, protecting homes, businesses, and communities across the world.

A Century of Service – Rentokil Through the Lens is a celebration of this remarkable journey, captured through photography. This exhibition explores the people, innovation, and global reach of a company that has dedicated a century to keeping people and environments safe and pest free.

Visit our themed rooms

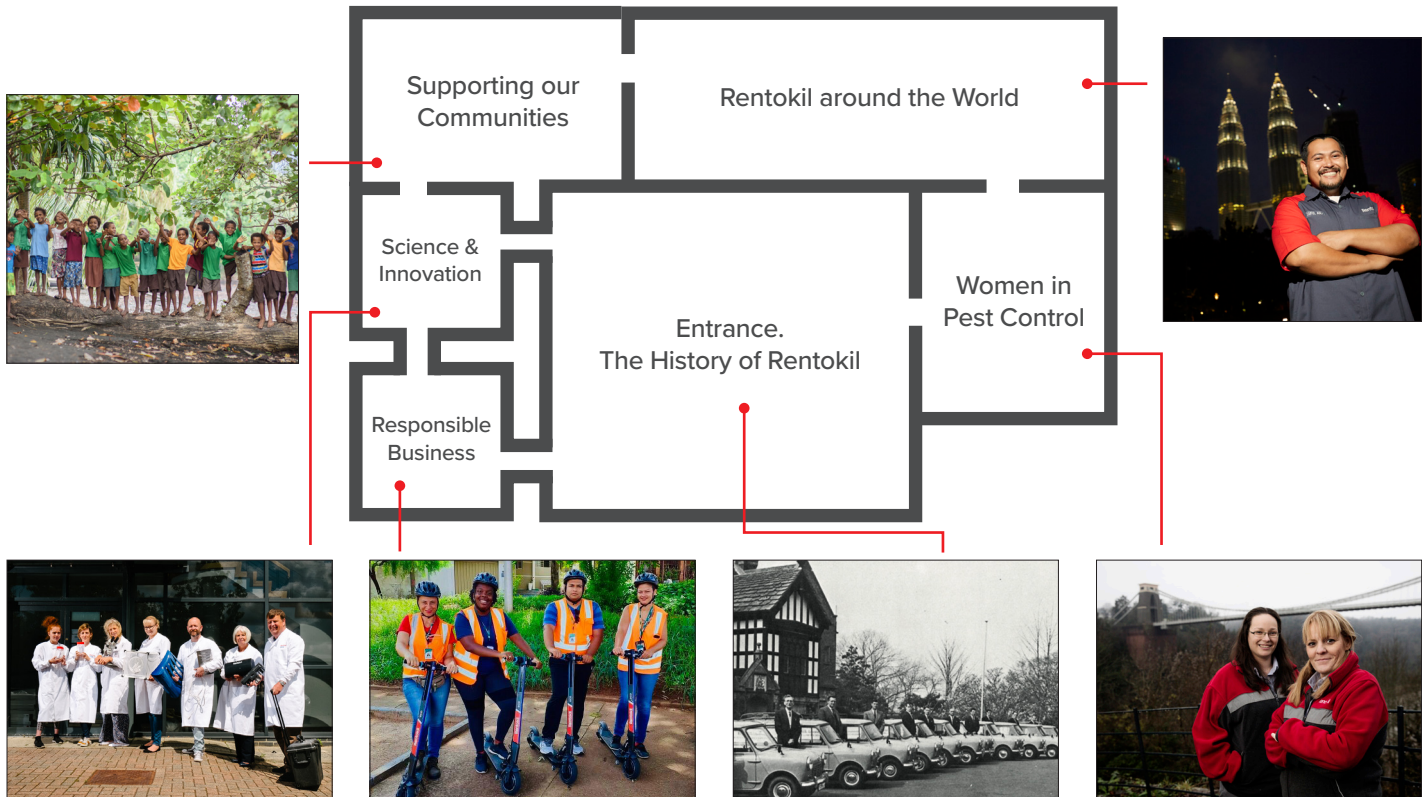
Across six themed rooms, visitors will discover the many facets of Rentokil's legacy: *Supporting Our Communities* showcases the company's commitment to supporting and serving the local communities in which Rentokil colleagues live and work; *Rentokil Around the World* highlights the business' vast international footprint and shows its global scale; while *Science & Innovation* delves into the core of Rentokil's DNA, the pioneering research and technology that shape our business and the pest control industry as a whole. *Responsible Business* reflects on Rentokil's ethical and sustainable approach to business and on our work to care for and protect the planet; and *Women in Pest Control* pays tribute to the trailblazing women who have been integral to Rentokil's century of success.

The heart of the exhibition

At the heart of the exhibition, *The History of Rentokil* presents a visual timeline interwoven with striking archival photographs, chronicling the company's evolution since its inception in 1925.

Whether you're already a colleague and want to learn more about the company, a potential new colleague, or someone who's interested in the company history and what we do, this exhibition is for you. Take some time to explore the images and the stories behind them in one visit, or many...

The Exhibition Hall



To help you find your way around the exhibition, each room in the online gallery features an Exhibition Hall graphic, with a red dot indicating your current location.

How to Navigate

1. Click on the arrow keys on the screen to move around



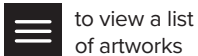
2. Click on a picture to zoom straight up to it. To move from picture to picture when zoomed in, click



3. Click on the picture again to find out more

4. You can also use your keyboard arrow keys to move around

5. Use the drop-down menu

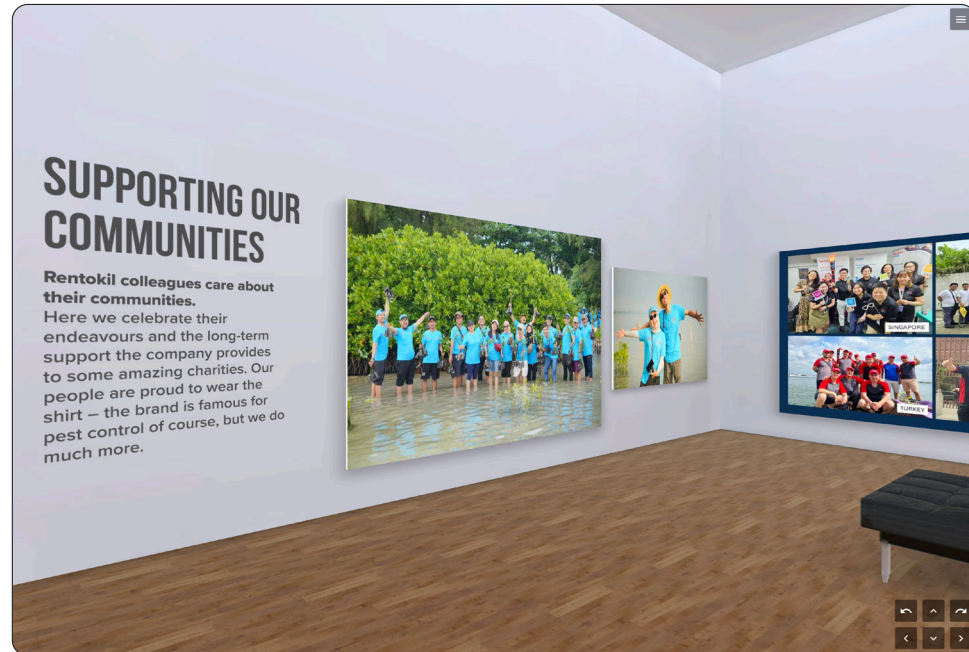


to view a list of artworks

6. You can also click on the person icon next to a picture



to go directly to that picture in the gallery



When in the online gallery, click on each image to find out more. Our exhibition can be successfully viewed on a desktop or mobile phone browser.

Room 1:

The History of Rentokil

The Rentokil brand first appeared in 1925. Innovation is part of Rentokil's DNA from the moment our founder developed a fluid to save the historic Westminster Hall from attack by deathwatch beetles. Follow the history of Rentokil – a story of great people, global expansion, innovation, and service.





Defiant! . . . but Science will get him

Generations of contact with danger has developed in rats a degree of suspicion and cunning unequalled by anything that the human brain can conceive.

To combat this cunning, you must enlist the aid of science—a fact which has been proved over and over again by the successful scientific methods employed by the British Rat Company throughout the country: methods which are fatal to rats and mice, but quite harmless to domestic animals and birds.

The British Rat Company has no preparation for sale to the general public: it offers only the services of its skilled operatives. Fill in the coupon and the Rat Company's local surveyor will call and give you an estimate for dealing with your infestation. The Rat Service is available everywhere in Great Britain and Ireland. The service also deals effectively with beetles, cockroaches, and other insect pests.

RAT IN SERVICE

First ALLAYS Suspicion - then DESTROYS Rats

To: THE BRITISH RATIN Co., Ltd., 98 Kingsway Corner Buildings, London, W.C.2

Please ask your surveyor to call and explain how the Rat Service can help you. Name: _____ Address: _____ Telephone: _____

Room 2:

Women in Pest Control

Pest control is a great career for everyone. Women have been an integral part of Rentokil's success from the moment Bessie Eades began to run the business in the 1920s. See just some of the great stories of Women in Pest Control.



Room 3:

Rentokil Around the World

Today, Rentokil is in c.90 markets around the world. Rentokil has grown from humble beginnings to become the global leader in pest control, with 68,500 colleagues providing expert solutions to customers at home or at work. Find out more about our businesses around the world.



Room 4:

Supporting our Communities

Rentokil colleagues care about their communities. Here we celebrate their endeavours and the long-term support the company provides to some amazing charities. Our people are proud to wear the shirt – the brand is famous for pest control of course, but we do much more.



Room 5:

Science & Innovation

Rentokil leads the industry in innovation. From thermal imaging surveys and intelligent bait stations to AI-driven sensing technology that can monitor and track individual rodents, Rentokil's cutting-edge innovations are reinventing pest control. Find out more about our science and innovations.



Room 6:

Acting Responsibly

Doing things the right way is at the heart of the Rentokil brand. Our mission – Protecting People, Enhancing Lives, and Preserving our Planet – is at the centre of everything we do. Being a responsible business is good business.





THE HISTORY OF RENTOKIL

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Visit now: <https://assets.artplacer.com/virtual-exhibitions/?i=19017>

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